



Date: 16.05.2026

To,  
Sh. Vansh Setia,  
S/o Sh. Vaneet Setia,  
1261, Sector-A, Pocket-B/C,  
Vasant Kunj, South West Delhi,  
Delhi-110070

**Sub.: Authorisation to publish advertisements regarding the real estate project known as 'The Icon' situated at Sector-27A, Main Mathura Road, NH-19, Faridabad, Haryana, through digital medium**

Dear Sir,

This has reference to mutual discussions held between us, pursuant to which the company hereby authorises Sh. Vansh Setia, S/o Sh. Vaneet Setia, 1261, Sector-A, Pocket-B/C, Vasant Kunj, South West Delhi, Delhi-110070 ("you") to publish advertisements regarding the real estate project known as "The Icon" situated at Sector-27A, Main Mathura Road, NH-19, Faridabad, Haryana ("Project"), through digital media, on various digital platforms like Google, Facebook, Instagram, Twitter, etc.

Based on your representations and request, the company hereby authorises you to publish advertisements through digital media for soliciting bookings of units in the Project being developed by the company.

You shall bear the costs and expenses to be incurred in publishing advertisements through such digital medium. You shall obtain prior approval of the company regarding the content of each advertisement/pamphlet/literature to be published by you. You shall ensure that all the representations made in any of the advertisements are verified with the information supplied and approved by the company. The company shall only be bound by the terms of the advertisements as duly approved by the company in advance. In case of any misrepresentations made in any advertisement by you, you shall solely be liable and responsible for any losses, harm, damage, cost, penalties, action, etc., to the complete exclusion of the company, and you shall indemnify and hold harmless the company including its directors, representatives and associate companies against any cost or harm arising therefrom.

You shall not represent yourself as any agent of the company or co-developer / co-promoter of the Project, and shall undertake the advertising activities for the company on a 'principal-to-principal' basis.

You shall comply with the provisions of applicable law including but not limited to the Information Technology Act, 2000; the Real Estate (Regulation and Development) Act, 2016 and other applicable laws for publishing advertisements through digital media at various digital platforms like Google, Facebook, Instagram, Twitter etc. and shall also abide by the terms and conditions of social media platforms like Google, Facebook, Instagram, Twitter etc.

Please note that the authorization mentioned herein is limited to the Project as defined above. Kindly sign this letter as a token of acceptance of the above terms and conditions.

For **Bhumika Shopping Centre India Private Limited**

For Bhumika Shopping Centre India Pvt. Ltd.  
Authorised Signatory

  
Authorised Signatory

Accepted and Agreed

By Sh. Vansh Setia

## BHUMIKA SHOPPING CENTRE INDIA PVT. LTD.

**Site Address:** Plot No. 15/4, Sector-27A, Bearing Killa Nos. 9/2/2, 10/2, 11/2, 12 & 19, Rectangle No. 116, Tehsil Badkhal, New Industrial Township, Faridabad, Haryana - 121001.

**Regd. Office:** 19, Community Centre, 2<sup>nd</sup> Floor, East Of Kailash, New Delhi-110065

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